



MINISTRY OF ENVIRONMENT, CLIMATE CHANGE AND FORESTRY

STATE DEPARTMENT FOR FORESTRY

Kenya Watershed Services Improvement Project (KEWASIP)

REQUEST FOR EXPRESSION OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)

Country:	Kenya
Name of Project :	Kenya Watershed Services Improvement Project (KEWASIP)
Credit No :	IDA 7830-KE
Project ID No :	P509738
Assignment Title :	Consulting services for development of a knowledge management and communication strategy for the Kenya Watershed Services Improvement Project (KEWASIP)
Reference No. :	KE-MECCF-SDF-549039-CS-CQS

- This Request for expression of interest follows the General Procurement Notice for this project that appeared in Development Business of 20th February 2026.
- The Government of Kenya has received financing from the World Bank towards the cost of the Kenya Watershed Services Improvement Project (KEWASIP) and intends to apply part of the proceeds for consulting services.
- The Consulting Services (*“the Services”*) include **Consulting Services for development of a knowledge management and communication strategy for KEWASIP**. The estimated period of assignment is four (4) calendar months from the date of commencement.
- The detailed Terms of Reference (TOR) for the assignment can be found at the State Department for Forestry website: www.forestry.go.ke or can be obtained at the address given below;

**State Department for Forestry
N.H.I.F (SHA) Building, Ragati Road,
P.O. Box 30126-00100, Nairobi
Tel. +254-020-2730808/9
Email: kewasipprocurement@forestry.go.ke**

- The State Department for Forestry (*“the Client”*) through the Kenya Watershed Services Improvement Project (KEWASIP) now invites eligible consulting firms (*“Consultants”*) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are: **MINIMUM QUALIFICATIONS REQUIREMENTS AND EXPERIENCE OF THE CONSULTANT FIRM**

A) MINIMUM QUALIFICATIONS AND EXPERIENCE OF THE CONSULTANT FIRM

The Consultant shall be a consulting firm with expertise in the communication and public relations field and relevant experience in the following areas:

a). Core Business and years in business:

The firm shall be registered/incorporated as a consulting firm in the past 7 years with Proven experience in developing Knowledge Management and communication strategies, preferably in public sector institutions within fragile or developing country contexts as well as Knowledge in data protection and privacy regulations

b). Relevant experience:

The Firm shall demonstrate as having successfully executed and completed at least two assignments in the last 5 years with Experience in stakeholder engagement and public awareness campaigns, Strong research, analytical, and writing skills with a demonstrated ability to design culturally sensitive communication strategies.

Must demonstrate Experience in working with government agencies, development partners. Institutional Capacity Building.

Must demonstrate Proven experience in providing training to government or organizational staff on communication strategy implementation or equivalent assignments.

(Relevant documentary evidence (Past Contracts LPO/LSO, completion certificates and Recommendations) MUST be attached to support the experience requested above.)

Note: The key experts will not be evaluated at this stage

- The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's *“Procurement Regulations for IPF Borrowers”* First Published July 2016 and revised Fifth Edition September 2023 (*“Procurement Regulations”*), setting forth the World Bank's policy on conflict of interest.
- Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.
- A Consultant will be selected in accordance with the Selection Based on the **Consultant's Qualification Based Selection (CQS) method** set out in the World Bank's Framework Agreement arrangements described in the procurement Regulations.
- Interested Consultants may obtain further information at the address given below from 0900hrs to 1700hrs East African Time (EAT) from Monday to Friday excluding lunch hour (1300hrs-1400hrs) and public holidays.
- Expressions of Interest must be delivered by **26th May, 2026 at 1100 hours EAT** using one of the following modalities;
 - Deposit in the Tender box at 4th floor, NHIF (SHA) Building, Ragati Road, in Nairobi, Kenya;

The Expression of Interest is to be delivered in the tender box and **MUST** be clearly marked *“Consulting services for development of integrated sustainable land and water management (ISLWM) technical and operational guidelines for KEWASIP”* with the Consultancy Reference Name and Number as indicated above and addressed as follows:

**The Principal Secretary
State Department for Forestry
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